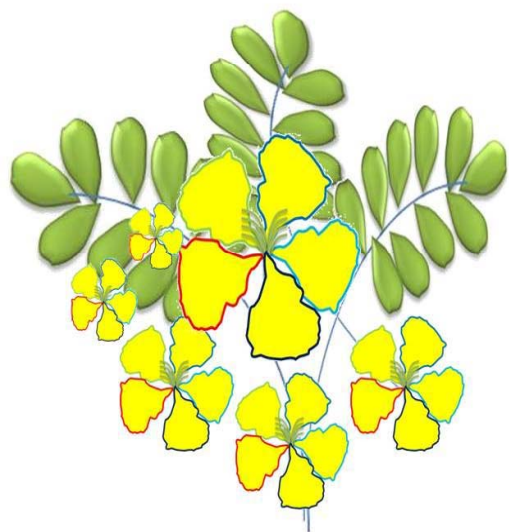




As a Thai citizen, it is a duty to learn effective English.
As a KU staff, it is a privilege to participate in Operation MALEE



**AS A KU STAFF:
I CAN SPEAK ENGLISH!**

VISIT AND LIKE US:



Have you ever wondered how important the English language is in our lives?

Goals and Objectives

The ultimate goal of the program is for KU to be a dual-language university by 2020. The short-term goal is for KU to have technical and management capacity and capability to carry out the tasks to achieve the ultimate goal.

The objectives of the program are to

- Develop English language communication skills of KU staff and students.
- Strengthen university-wide networking and capacity building.
- Prepare KU to become a leading dual-language ASEAN university.

What is Operation MALEE?

Operation MALEE (Multimedia Assisted Learning Effective English) is a KU-Wide HRD program on Effective English Communication, a self learning which will assist us to enhance our English skills by using multimedia.



Have fun while learning with multimedia



There is no other way but up!

Grab this chance and be part of Operation MALEE

Approach and Methodologies

- Create awareness and interest among university staff members and students, university-wide (all campuses) on the need to develop English language communication skills as part of Thailand's integration into AEC by 2015.
- Rapidly develop technical and management capacity and capability of KU to ensure effective implementation of the program (including contents and soft-wares).
- Establish a campus-wide management tools and mechanism to undertake the program activities (including management training and periodic assessment/evaluation).
- Launch a university-wide e-learning English language communication skills program.
- Gradually integrate and extend program activities into regular education programs.

Communicate in ENGLISH, even if your voice shakes!

JOIN OPERATION MALEE TODAY!